

# NAPERVILLE SPORTS WEEKLY

## Season 18 (2024-24) Sponsorships!

### What is NSW?

An award-winning, half-hour TV show spotlighting ALL IHSA boys' and girls' varsity sports across six Naperville-area high schools.

### Featured High Schools (representing 17,000 students)

- Benet Academy
- Naperville Central & Naperville North - District 203
- Metea Valley, Neuqua Valley, & Waubonsie Valley - District 204

### Show Highlights

NSW delivers game highlights, feature stories, and special segments in each episode. Premiering every Sunday with 42 airings per week on Channel 17, NCTV17.org, and YouTube, the show maintains an uncluttered media environment, featuring less than 5 minutes of advertising per episode.

### Digital Reach

- Simulcast and on-demand video at NCTV17.org (120K visits/month)
- Posted to Station's YouTube channel (500K+ views/season)
- Posted to NCTV17's Social Media Platforms:
  - Facebook (48K followers), Twitter (11K followers), Instagram (5K followers)

### Why Sponsor NSW?

Align your brand with excellence, supporting local sports and gaining exposure across multiple channels. Join us in celebrating the achievements of our community's student athletes while enjoying an uncluttered advertising environment that ensures your brand messaging stands out.

### Benefits Include

- Air time for sponsor commercial in the TV show
- Sponsor logo recognition within the show and specifically within segment intro
- Multiple placement of linked digital advertising on NCTV17's website
- Linked digital ads within station's daily E-News Update each month
- Sponsor recognition on station's social media
- Sponsor can use segment videos to promote their business on other platforms

### Where are they Now?

Once a month profile of a former high school athlete now competing in college or professional leagues

**\$400 per month - \$3,500**

### Feature Story

Three features per month that take an in-depth look at a sports story that goes beyond the game highlights and scores.

**\$1,000 per month - \$9,000**

**To secure your sponsorship, contact: [Sponsorship@nctv17.org](mailto:Sponsorship@nctv17.org)**

*NCTV17 is a 501(c)3 nonprofit organization.*

*Your sponsorship powers our mission to create an informed, connected and engaged community!*

