



**The Matrix Club**

Thursday,  
November 14  
7:30–9am



Start your day with **NCTV17** and **Stefan Holt**, NBC5 anchor and Naperville community member, at NCTV17's annual fundraising breakfast!

**Executive Producer \$10,000**

- Recognition at event
- 7 VIP tickets (1 table) includes meet and greet with Stefan
- Logo in pre-event marketing
- Recognition in program and digital signage at event
- Business card in event coffee mug
- 2 weeks of display advertising on Channel 17 and NCTV17.org
- 12 weeks linked logo on NCTV17.org

**Anchor \$5,000**

- Recognition at event
- 7 tickets (1 table)
- Recognition in program and digital signage at event
- 2 weeks of display advertising on Channel 17 and NCTV17.org
- 8 weeks linked logo on NCTV17.org

**Director \$2,500**

- 4 tickets
- Recognition in program and digital signage at event
- 5 digital ads in NCTV17's *News Update*
- 4 weeks linked logo on NCTV17.org

**Producer \$1,500**

- 4 tickets
- Recognition in program and digital signage at event
- 2 weeks linked logo on NCTV17.org

**Wardrobe Dept. \$1,000**

- 2 tickets
- Recognition on digital signage at event
- Sponsor's staff can coat check and distribute branded marketing

**Crew \$500**

- 1 ticket
- Recognition on digital signage at event
- 2 weeks linked logo on NCTV17.org



Contact [sponsorship@nctv17.org](mailto:sponsorship@nctv17.org)

Your sponsorship fuels our mission of creating an informed, connected, and engaged community through local storytelling!

**Support NCTV17 while putting your business front and center at The Morning Show!**



**Benefits of sponsoring NCTV17's FUNdraising breakfast**

**Boost Brand Visibility**

- Prominent display of your company's logo during the event increases brand recognition and awareness among 250+ attendees.

**Access Marketing Benefits**

- Enjoy promotional opportunities through NCTV17's marketing channels, including digital advertising (4,900 subscribers), social media shout outs (49K followers), and website visibility (120K visits/month.)

**Enhance Brand Reputation**

- Position your company as a leader in the community by sponsoring a unique, well-respected, and highly attended event like *The Morning Show* hosted by NBC 5 News Anchor (and Naperville resident) Stefan Holt.

**Network with Community Leaders**

- Network with attendees from various sectors of the community, including government, education, business, and nonprofit, expanding your company's network and potential customer base.

**Demonstrate Corporate Social Responsibility**

- Support for Naperville's nonprofit TV station showcases your company's commitment to corporate social responsibility and creating an informed, connected, and engaged community through local storytelling.

**Your sponsorship fuels our mission and puts your business front and center at *The Morning Show!***

