



Naperville Community Television

NCTV17 is your trusted source of local information that empowers and connects our community.

As Naperville's nonprofit television station, we deliver relevant, authentic, community-centered journalism that fosters understanding, promotes civic engagement, and reflects the diversity of the Naperville area.

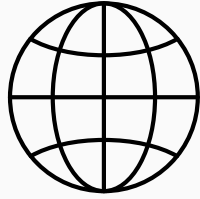
When your business becomes a partner with NCTV17 through an annual Corporate Sponsorship, your support fuels that mission!

Your investment in Naperville's nonprofit TV station supports the station's ongoing operations and high-quality hyper-local programming while helping your brand:

- Gain valuable exposure through NCTV17's extensive marketing platforms
- Align your brand with a respected local institution and position your company as a community leader
- Demonstrate your commitment to corporate social responsibility
- Access networking opportunities with other local leaders
- Secure professional media training and video production

Naperville Community Television Stats

WEBSITE



Average 120,000 visits/month

NCTV17 NEWS UPDATE



5,000 subscribers

YOUTUBE



Two Channels

News: 9.4K subscribers & 6M views
Sports: 7.8K subscribers & 9M views

FACEBOOK

49,700 followers



TWITTER/X

11,400 followers



INSTAGRAM

5,200 followers



LINKEDIN

1,800 followers



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NAPERVILLE COMMUNITY TELEVISION

Annual Corporate Partnership Packages

ANNUAL SPONSORSHIP BENEFITS	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$7,500
Brand Exposure				
• On-air graphic message board ad	✓	✓	✓	✓
• Linked logo on NCTV17.org home page	✓	✓	✓	✓
• Logo recognition in one station e-newsletter and one social media post	✓	✓	✓	✓
• Logo recognition on <i>Partners</i> web page	✓	✓	✓	✓
• Monthly digital ad in <i>NCTV17 News Update</i>		✓	✓	✓
• Logo on recognition wall at station			✓	✓
• Monthly digital advertising on <i>Naperville News</i> web page				✓
Community Engagement & Networking				
• Invitation to appreciation gatherings & special events	✓	✓	✓	✓
• 4 tickets to the annual fundraising breakfast		✓	✓	✓
Business Profile & Media Training				
• 8-minute TV interview about business			✓	✓
• Two-hour media training for up to 6 members of senior staff			✓	✓
• One hour taping in-studio of scripted social media/LinkedIn video clips + editing				✓