



Naperville Community Television



NCTV17 is your trusted source of local information that empowers and connects our community.

As Naperville's nonprofit television station, we deliver relevant, authentic, community-centered journalism that fosters understanding, promotes civic engagement, and reflects the diversity of the Naperville area.

When your business or organization becomes a partner with NCTV17, your support fuels that mission!

Your investment in Naperville's nonprofit TV station supports the station's ongoing operations and high-quality hyper-local programming while helping your brand:

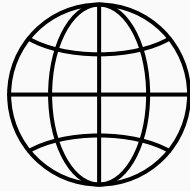
- Gain valuable exposure through NCTV17's extensive marketing platforms
- Align your brand with a respected local institution and position your organization as a community leader
- Demonstrate your commitment to corporate social responsibility
- Access networking opportunities with other local leaders



NCTV17

By the Numbers

WEBSITE



120,000 visits/month

NCTV17 NEWS UPDATE



5,000 subscribers

YOUTUBE



News: 9.5K subscribers
Sports: 7.8K subscribers

FACEBOOK



49,700 followers

TWITTER/X



11,400 followers

INSTAGRAM



5,200 followers

LINKEDIN



1,800 followers

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NAPERVILLE COMMUNITY TELEVISION

Annual Corporate & Community Partnership Packages

ANNUAL BENEFITS	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$7,500
Brand Exposure				
• On-air graphic message board ad	✓	✓	✓	✓
• Linked logo on NCTV17.org home page	✓	✓	✓	✓
• Logo recognition in one station e-newsletter and one social media post	✓	✓	✓	✓
• Logo recognition on <i>Partners</i> web page	✓	✓	✓	✓
• Monthly digital ad in <i>NCTV17 News Update</i>		✓	✓	✓
• Logo on recognition wall at station			✓	✓
• Monthly digital advertising on <i>Naperville News</i> web page				✓
• TV interview and web post about business or organization				✓
Community Engagement & Networking				
• Invitation to appreciation gatherings & special events	✓	✓	✓	✓
• Tickets to the annual fundraising event		2	4	6