



# Tell your story **Business Profiles**

***A professional video feature that puts your business in the spotlight***

**Every business has a story – let's tell yours** on TV, online, and social media. Business Profiles is an exclusive 8-minute interview produced by Naperville's nonprofit television station, **NCTV17**. Whether you're a startup, small business, or established brand, it's a powerful way to build visibility and trust in the community you serve.

\$750 In-Studio Interview and \$1,300 On-Location at Your Business

## **What You Get**

- **You choose 4-6 questions** – no surprises, just thoughtful conversation
- **Professionally recorded** with host-led interview format
- **Aired on Channel 17** for two months
- **Posted on NCTV17.org** for two years
- **Accompanied by an article** on NCTV17.org written by you; including keywords, links, etc
- **Promoted on NCTV17's LinkedIn** to a local professional audience
- **MP4 video file** provided for use in your marketing, website, and social platforms

## **Why It Works**

- ✓ **TV Credibility** – Be seen on a trusted, local nonprofit TV station
- ✓ **Search Engine Value** – Your video and article boost your online discoverability
- ✓ **Longevity** – Visibility on NCTV17.org for two years
- ✓ **Social Promotion** – We share your story on LinkedIn to help expand your reach
- ✓ **Your Voice, Your Story** – You're in control of the message

Let NCTV17 help you connect with customers, clients, and the Naperville community with a video feature that works long after the cameras stop rolling!

sponsorship@nctv17.org | **Partner with NCTV17 – your local source for community-centered journalism. NCTV17 is a 501(c)(3) nonprofit organization.**