

Story Sunday

What is Story Sunday?

A brand new video series from NCTV17 – delivered weekly to e-news subscribers, aired on Channel 17, and shared on NCTV17.org, and social media. Each Sunday, we spotlight a different slice of Naperville through powerful local storytelling.

Four ways to connect with the heart of Naperville

4 Rotating themes

- Community Sports – The human side of local athletics
- Community Arts – Creative expression across our city
- Naperville Notables – Local people you should know
- Fun Facts – The quirks, history, and trivia that make Naperville unique

Sponsorship Benefits

Multi-Platform Exposure

- **Featured logo** at start of every video
- **Digital ad** in weekly email sent to 4,500+ subscribers
- **Story airs** on Channel 17
- **Lives on-demand** at NCTV17.org

High-Visibility Placement

- **Linked logo** on NCTV17's homepage
- **Linked logo and digital ad** on the Story Sunday web page

Community Alignment

- Partner with a trusted, **hyperlocal nonprofit** media outlet rooted in Naperville
- Demonstrate your commitment to **corporate social responsibility**
- Support **community-driven content** and authentic storytelling

Join the headlines. Lead the story.

\$400 for each story theme per month

*Discounts available for bundles of more than one story theme

sponsorship@nctv17.org | Partner with NCTV17 – your local source for community-centered journalism. NCTV17 is a 501(c)(3) nonprofit organization.