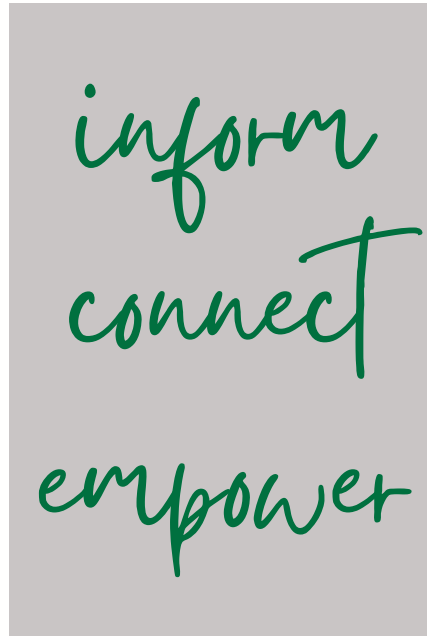


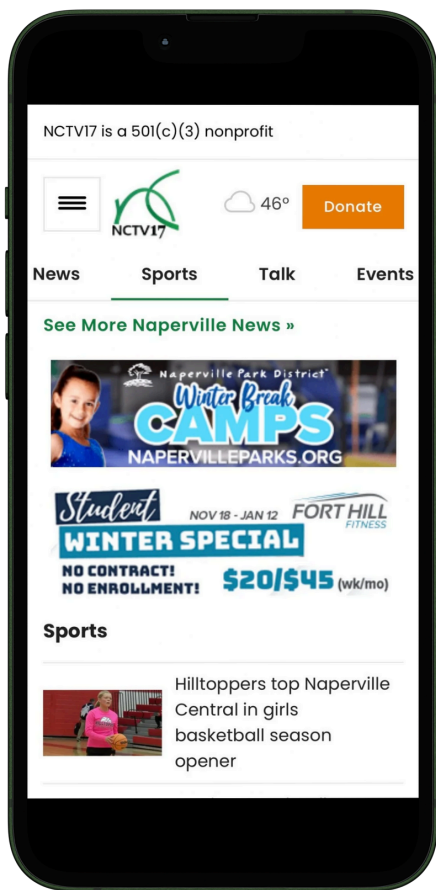
Put your brand in front of Naperville!



Want to showcase your business, promote your event, or connect with donors?

With digital ads on *NCTV17.org* and in *NCTV17 News Update* you'll connect daily with thousands of informed and engaged residents in a hyper-local, clutter-free editorial environment.

If Naperville is your target...
...NCTV17 is your platform.



Home Page

\$55 1st Placement
\$55 2nd Placement
\$45 3rd Placement
\$45 4th Placement

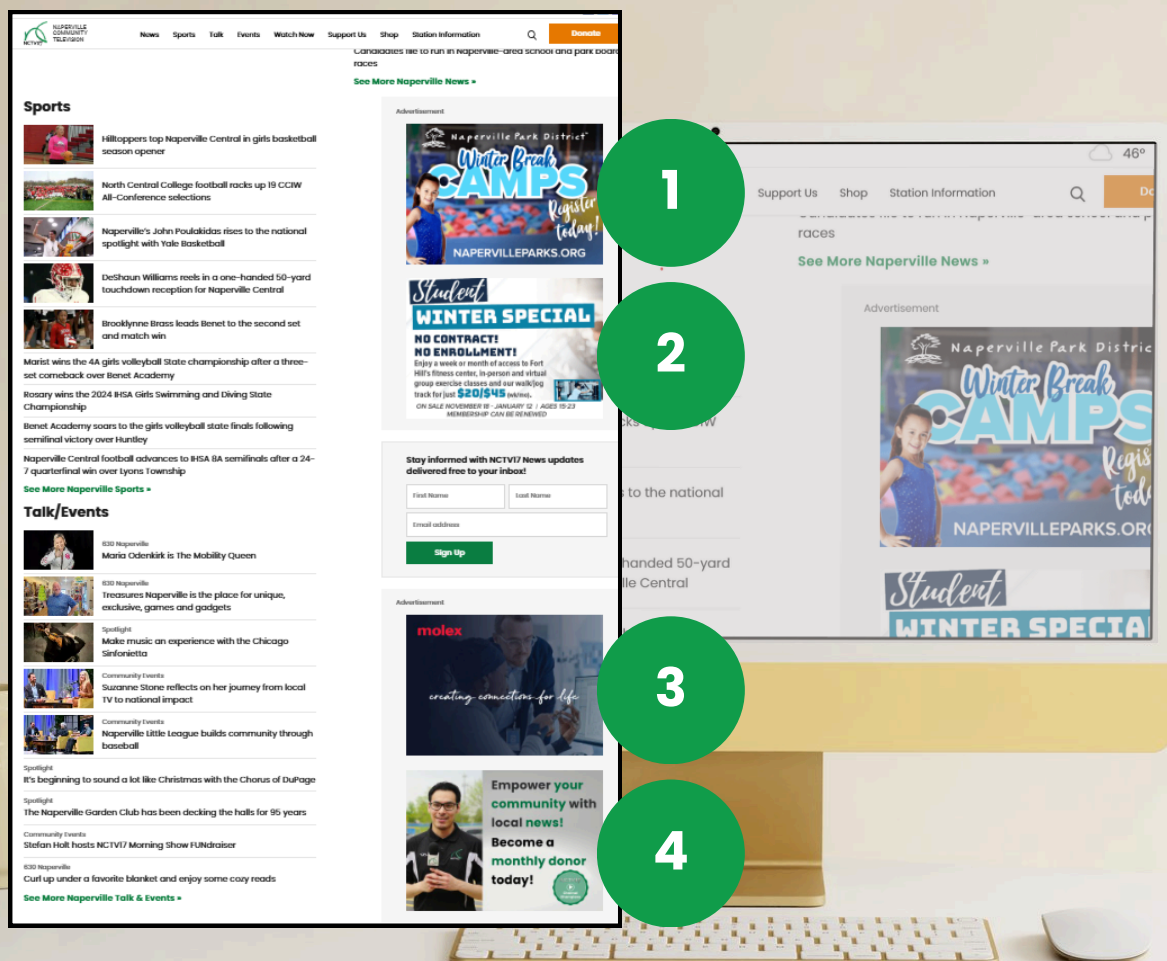
- Pricing is per week based on average impressions delivered
- 8,500+ visits/month
- Nonrotating linked ad placements

All ads linked to advertiser's URL

JPG Graphic:

- Desktop: 420 W x 300 H px
- Mobile: 320 W x 100 H px

All ads sold on first come, first serve basis



Individual Post Page

\$120 1st Placement
\$120 2nd Placement
\$85 3rd Placement
\$85 4th Placement

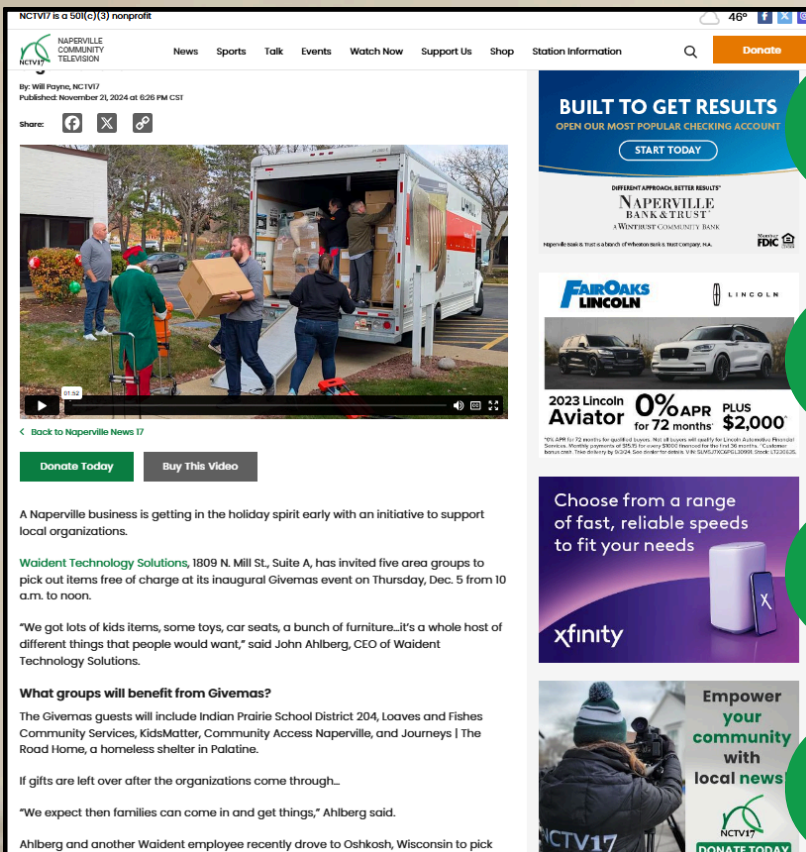
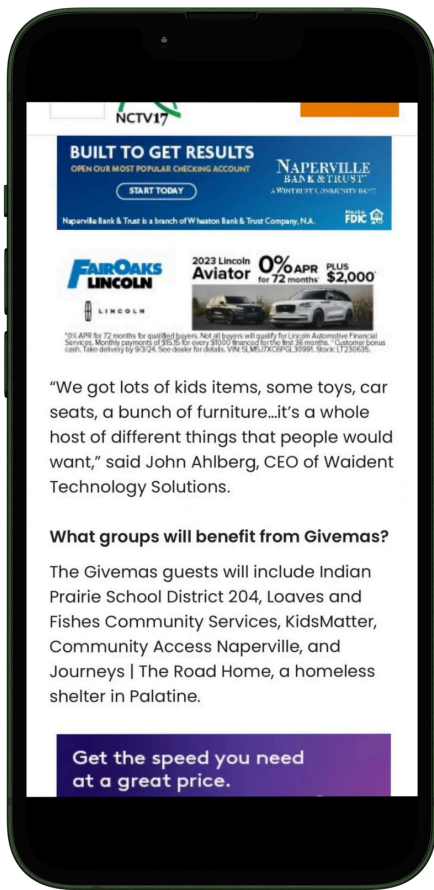
- Pricing is per week based on average impressions delivered
- 120,000 visits/month
- Nonrotating linked ad placements

All ads linked to advertiser's URL

JPG Graphic:

- Desktop: 420 W x 300 H px
- Mobile: 320 W x 100 H px

All ads sold on first come, first serve basis



1

2

3

4

News Update

Naperville's Top Stories For Today

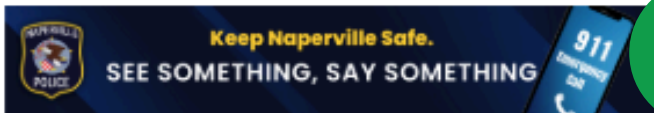


City council candidate removed from Naperville's April ballot

Naperville City Council candidate Farid Shabazz was taken off the ballot for the city's upcoming consolidated general election this April. The decision came through a 2-1 vote from the Municipal Officers Electoral Board at a hearing on Wednesday.

Shabazz's candidate petition was challenged by three Naperville residents, whose primary issue centered around inconsistencies with his listed name. He officially changed his name from David Hughes in May 2023, but improperly omitted "formerly known as..." before his name in spots throughout the petition. Shabazz told NCTV17 he will not appeal the decision.

The other petition in question on Wednesday was of city council candidate Nag Jaiswal. His hearing was continued for Thursday, Dec. 5 at 9 a.m. as a member of city staff will gather evidence regarding the validity of the signatures on his petition.



The Fresh Market opens its first Naperville location

With a ceremonial breaking of bread, The Fresh Market opened its new location in Naperville at 204 S. Route 59 on Wednesday - its first in the city, and sixth in Illinois.

The nearly 26,000 square-foot store offers up just what its name implies: a heavy selection of fresh items, with offerings ranging from grab-and-go bakery treats to hot items like pizza and barbecue.

[Take a look inside the store and learn what area nonprofit will benefit from regular donations from the new business.](#)

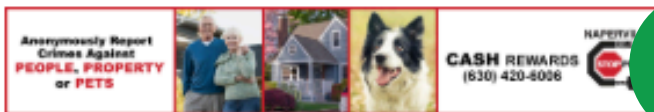


Granger Middle School STEM class helps one-footed duck walk again

After four weeks of designing and building, Granger Middle School STEM Plus students have helped their one-footed duck friend Charlie get back on his feet.

It's a project the students started about a month ago, after their teacher challenged them to create a prosthetic foot for the waterfowl.

[Watch Charlie waddle his way around the classroom on his first test-run of the new foot.](#)



\$25	1st Placement
\$20	2nd Placement
\$17	3rd Placement
\$15	4th Placement

- Pricing is per day based on emails delivered
- 4,500 subscribers
- M-F Push Email

All ads linked to advertiser's URL

PNG Graphic:

- Desktop & Mobile: 1,200 W x 200 H px

Ads sold on first come, first serve basis

1

2

3

Goals: Use simple visuals with strong, consistent branding. Focus on one key message that addresses consumer needs. Limit text and use bold, readable fonts. Design with contrast: full-bleed or bordered ads help stand out from white backgrounds.

Examples of News Update banner (1200x200px)



Examples of Website Ad (desktop 420x300px)



Examples of Website Ad (mobile 320x100px)



Tips: Once the graphic is created, we can send you a test email upon request, so you can see the graphics on your desktop and mobile. Note: if you can't see it, your readers won't be able to either.