



# Corporate Partner Program

"I am so pleased to support an organization that champions such important values as community journalism. The need for truth and transparency in our information landscape is paramount for fostering trust within communities."

*Dave Simnik*

**CEO & Co-Founder  
of Soapbox Soaps**



"NCTV17 provides local news and content that truly supports our community. We're now connected to people we wouldn't have met otherwise. It's invaluable, and we want to ensure this resource is available for all."

*Jeff Cyross*

**NCTV17  
Supporter**

# Inform Connect Empower



# Your Support Matters!

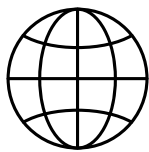
NCTV17 is your trusted source of local information that empowers and connects our community.

As Naperville's nonprofit television station, we deliver relevant, authentic, community-centered journalism that fosters understanding, promotes civic engagement, and reflects the diversity of the Naperville area.

**When your business or organization becomes a partner with NCTV17, your support fuels that mission!**

While helping your brand gain valuable exposure through NCTV17's extensive marketing platforms.

## WEBSITE



120,000 visits/month

## FACEBOOK



51,500 followers

## TWITTER/X



11,600 followers

## INSTAGRAM



5,950 followers

## NCTV17 NEWS UPDATE



4,800 subscribers

## YOUTUBE NEWS



10.1K subscribers

## YOUTUBE SPORTS



8.6K subscribers

## LINKEDIN



2,110 followers

# Four Partnership Levels

## ANNUAL CORPORATE PARTNER SPONSORSHIP PACKAGES

	Producer \$1,000	Director \$2,500	Anchor \$5,000	Executive Producer \$10,000
<b>Brand Exposure</b>				
• On-air graphic message board ad	✓	✓	✓	✓
• Linked logo on NCTV17.org home page	✓	✓	✓	✓
• Logo recognition on <i>Partners</i> web page	✓	✓	✓	✓
• Monthly digital ad in <i>NCTV17 News Update</i>		✓	✓	✓
• Linked logo recognition in station newsletter		✓	✓	✓
• Monthly digital ad on <i>Naperville News 17</i> web page			✓	✓
• Logo on recognition wall at station			✓	✓
<b>Business Profile &amp; Media Training</b>				
• Business Interview/Profile with web post			✓	✓
• One (1) hour taping in-studio of sponsor written social media/LinkedIn video clips + editing				✓
• One (2) hour media training for up to six (6) members of senior staff				✓
<b>Community Engagement &amp; Networking</b>				
• Invitation to appreciation gatherings & special events	✓	✓	✓	✓
• Tickets to the annual fundraising event	1	2	4	6
• Add marketing materials to swag bags at station events		✓	✓	✓

For information about these annual partnerships, contact [sponsorship@nctv17.org](mailto:sponsorship@nctv17.org)

# Make a Difference

Your investment in Naperville's nonprofit TV station supports the station's ongoing operations and high-quality hyper-local programming

- Align your brand with a respected local institution and position your organization as a community leader
- Demonstrate your commitment to Corporate Social Responsibility
- Access networking opportunities with other local leaders

## Contact us

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