

Put your brand in front of Naperville!



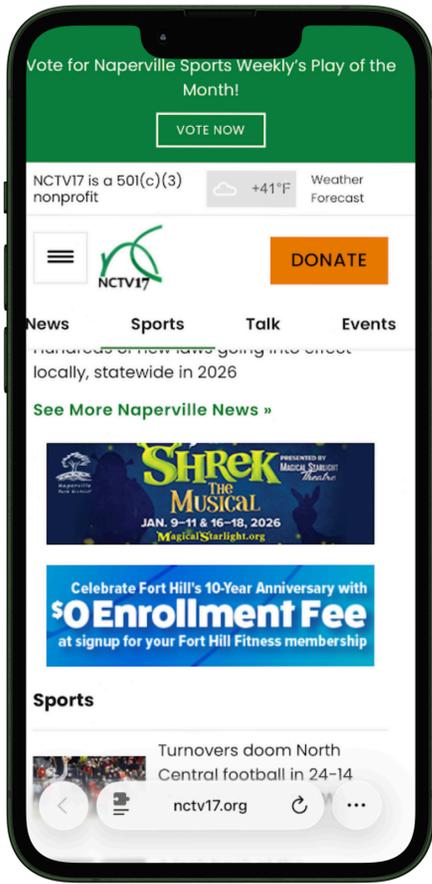
inform
connect
empower



Want to showcase your business, promote your event, or connect with donors?

With digital ads on *NCTV17.org* and in *NCTV17 News Update* you'll connect daily with thousands of informed and engaged residents in a hyper-local, clutter-free editorial environment.

If Naperville is your target...
...NCTV17 is your platform.



Home Page

- \$55** 1st Placement
- \$55** 2nd Placement
- \$45** 3rd Placement
- \$45** 4th Placement

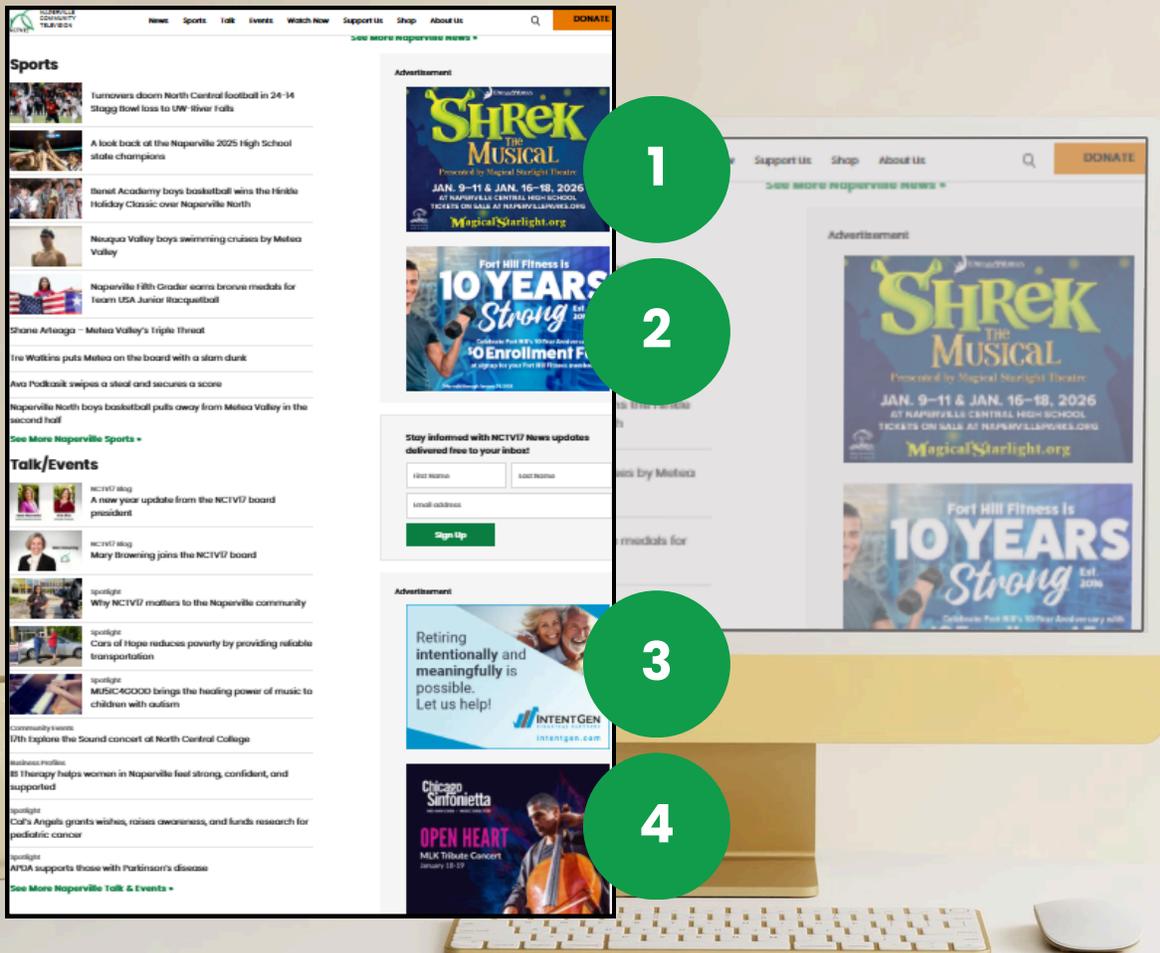
- Pricing is per week based on average impressions delivered
- 11,000+ visits/month
- Nonrotating linked ad placements

All ads linked to advertiser's URL

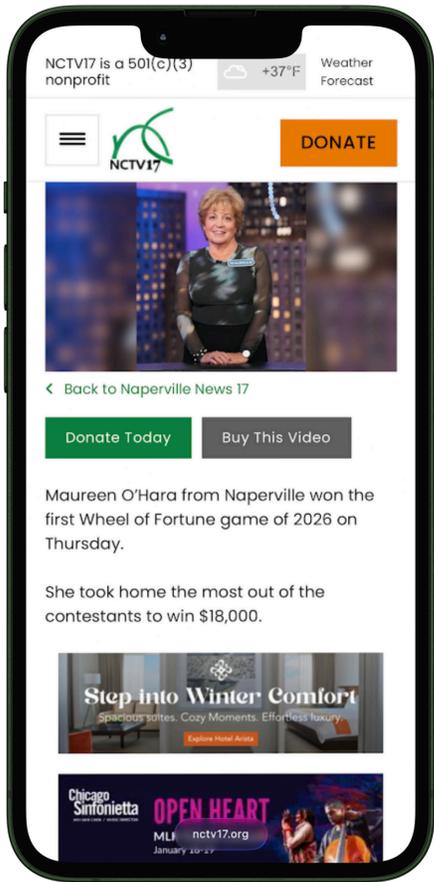
JPG Graphic:

- Desktop: 420 W x 300 H px
- Mobile: 320 W x 100 H px

All ads sold on first come, first serve basis



Individual Post Page



- \$120** 1st Placement
- \$120** 2nd Placement
- \$85** 3rd Placement
- \$85** 4th Placement

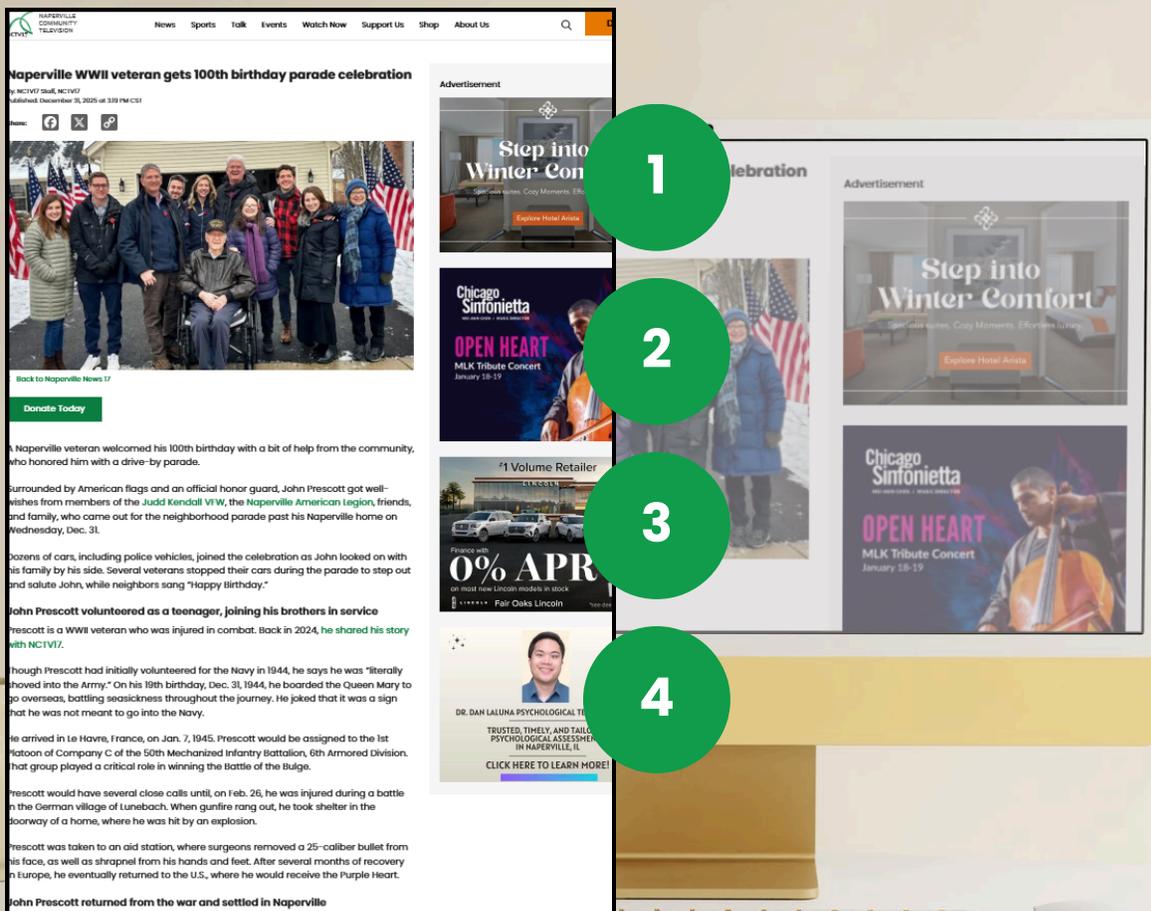
- Pricing is per week based on average impressions delivered
- 120,000 visits/month
- Nonrotating linked ad placements

All ads linked to advertiser's URL

JPG Graphic:

- Desktop: 420 W x 300 H px
- Mobile: 320 W x 100 H px

All ads sold on first come, first serve basis



Naperville's Top Stories For Today

**NCTV17
NEWS
UPDATE**

January 5, 2025

733

SPONSORED BY
COMCAST



Arizona man charged for Naperville Apple Store theft

An Arizona man was accused of stealing multiple cell phones from the Apple Store in downtown Naperville last week.

Khyree Mosley, 24, has been charged with one count of burglary, one count of retail theft, and one misdemeanor count of fleeing or attempting to elude a police officer.

[Learn more about the incident leading to his arrest.](#)

Retiring intentionally and meaningfully is possible. Let us help!

INTENTGEN
LIFEWORK BALANCE
intentgen.com



1

Hundreds of new laws going into effect locally, statewide in 2026

The new year brings hundreds of new laws going into effect in Illinois.

This year, employers statewide will face new requirements, changes will impact classrooms, and a number of healthcare provisions take hold, among other new legislation.

[Find out more about some of the laws taking effect in 2026.](#)



2

Naperville resident wins \$18k in Wheel of Fortune

Maureen O'Hara from Naperville won the first Wheel of Fortune game of 2026 on Thursday. She took home the most out of the contestants to win \$18,000.

[Learn more about O'Hara's time on the show.](#)

We're looking for a News Producer to join the Naperville News 17 Team
[Apply Today](#)

3

Turnovers doom North Central football in 24-14 Stagg Bowl loss to UW-River Falls

North Central College football finished the 2025 season as the Division III runner-up following a 24-14 defeat at the hands of UW-River Falls in the Stagg Bowl on Sunday night.

The Cardinals wrapped up the year with a 14-1 record after reaching the national championship game for a sixth consecutive season.

[Read more about the highs and lows of Sunday night's game.](#)

4

News Update

\$25 1st Placement
\$20 2nd Placement
\$17 3rd Placement
\$15 4th Placement

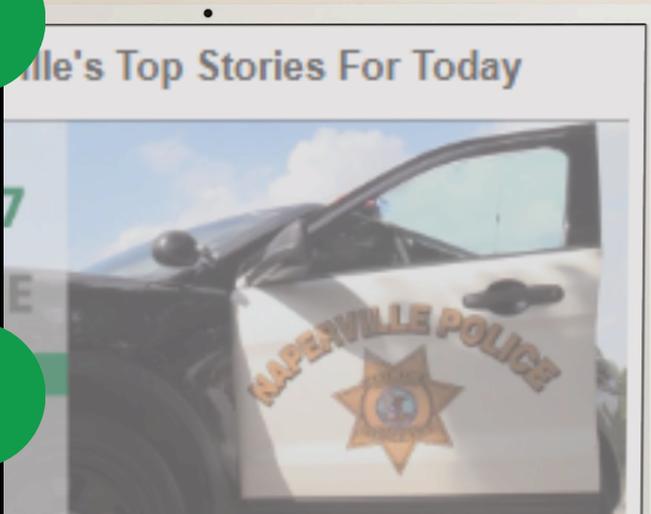
- Pricing is per day based on emails delivered
- 5,000 subscribers
- M-F Push Email

All ads linked to advertiser's URL

PNG Graphic:

- Desktop & Mobile: 1,200 W x 200 H px

Ads sold on first come, first serve basis



Goals: Use simple visuals with strong, consistent branding. Focus on one key message that addresses consumer needs. Limit text and use bold, readable fonts. Design with contrast: full-bleed or bordered ads help stand out from white backgrounds.

Examples of News Update banner (1200x200px)



Examples of Website Ad (desktop 420x300px)



Examples of Website Ad (mobile 320x100px)



Tips: Once the graphic is created, we can send you a test email upon request, so you can see the graphics on your desktop and mobile. Note: if you can't see it, your readers won't be able to either.