



SUPPORT LOCAL NEWS. STRENGTHEN YOUR COMMUNITY.

NCTV17 is more than a television station. It is a trusted source of local news and information, freely accessible to everyone in our community.

Partnering with NCTV17 places your brand alongside a reliable, nonpartisan voice. For decades, we have covered local government, schools, and the stories that shape daily life without a paywall. In today's media environment, that consistency builds real trust. Your association with it strengthens your credibility and local presence.

Your investment also supports your business goals. NCTV17 connects you with engaged residents, homeowners, business leaders, and decision-makers who actively follow local issues. You reach an audience that is paying attention and values businesses that are involved in the community.

Build Trust in Your Brand

Align with a trusted, nonpartisan news source that residents rely on for accurate, accessible, and relevant local information.

Reach an Engaged Local Audience

Connect with residents and community leaders who follow local issues and support businesses that show up locally.

Increase Local Visibility

Be visible across NCTV17 platforms in ways that keep your business top of mind in the community.

Support Access to Local Journalism

Help keep coverage of government, schools, and elections accessible to all while funding the storytelling that connects the community.

National headlines come and go. Local information shapes daily life.

By becoming a Corporate Partner Sponsor, you stand behind the principle that informed communities are stronger communities. You help grow an institution that promotes civil discourse, highlights local achievement, and provides a platform where facts matter.



**This is more than sponsorship.
It's an investment in the community
YOU SERVE.**

**For information about these
annual partnerships, contact
sponsorship@nctv17.org**

CORPORATE PARTNER ANNUAL BENEFITS

	Producer	Director	Anchor	Executive Producer
	\$1,000	\$2,500	\$5,000	\$10,000
• Linked logo on NCTV17.org home page (12K visits/month)	✓	✓	✓	✓
• Sponsorship announcement in station newsletter (3,250 subscribers)	✓	✓	✓	✓
• Tickets to annual fundraising event	1	2	4	7
• Monthly digital ad(s) in <i>NCTV17 News Update</i> (5,000 subscribers)		2	4	6
• Sponsorship announcement on social media (75K+ followers)		✓	✓	✓
• Logo on Corporate Partner recognition wall in entrance to the station			✓	✓
• Digital ad one week/month on <i>Naperville News 17</i> web page (80K visits/month)			✓	✓
• Business Profile TV interview on air and online				✓
• One hour taping in-studio of social media clips or client testimonials + editing				✓

NCTV17 PLATFORMS

WEBSITE



120,000 visits/month

FACEBOOK



55,700 followers

NCTV17 NEWS UPDATE



5,000 subscribers

LINKEDIN



2,300 followers

TWITTER/X



11,700 followers

INSTAGRAM



7,160 followers

127 Ambassador Drive Suite 103, Naperville, IL 60540
 info@nctv17.org | (630) 355-2124 | www.nctv17.org