



Hosted by NBC 5 News
Anchor Stefan Holt



SUPPORT LOCAL NEWS AND STRENGTHEN YOUR COMMUNITY.

Join us in keeping Naperville informed, connected, and engaged by sponsoring The Morning Show brought to you by NCTV17.

Sponsorship is more than visibility—it's an opportunity to lead with purpose and be part of something that matters:

- Support trusted local news in Naperville
- Connect with a highly engaged local community
- Build meaningful relationships with business and civic leaders
- Strengthen visibility for your brand through community leadership
- Help keep local news free and accessible to all



NCTV17 reaches a highly engaged local audience across Naperville:

120,000+ monthly website visits

75,000+ social media followers

5,000+ subscribers to the NCTV17 News Update

250+ event attendees



EVENT INFORMATION

Friday, November 6 | 7:30 – 9 AM
Aura Club & Conventions

SPONSORSHIP LEVELS

	Executive Producer \$7,500	Anchor \$5,000	Director \$2,500	Wardrobe \$2,000 (limit 1)	Producer 1,500	Reporter \$1,000	Crew \$500
Event tickets	VIP Table (7)	VIP Table (7)	4	4	4	VIP Table (7)	2
Podium recognition	✔						
Logo on pre-event marketing	✔						
Meet & greet with Stefan	✔						
Digital Ads in NCTV17 News Update	5 ads	5 ads	3 ads				
Display Adv. On CH17 & Website	6 weeks	4 weeks	2 weeks				
Linked logo on website	12 weeks	8 weeks	6 weeks	4 weeks	3 weeks		1 week
Logo sign at your table	✔	✔				✔	
Marketing at coat check				✔			
Logo on digital signage at event	✔	✔	✔	✔	✔	✔	✔
Recognized in program	✔	✔	✔	✔	✔	✔	✔

**To become a sponsor, email: Sponsorship@nctv17.org
or scan the QR code to purchase online.**



Questions? Email: Sponsorship@nctv17.org

**Thank you for keeping local news accessible for all!
Because of partners like you, Naperville stays informed and connected.**